



# Keep Children Learning – Part II

## The Role of Community Engagement

15 July 2020

# Webinar Housekeeping



- All participants will be muted by webinar administrator.



- This session is being recorded and will be shared on our website.



- Use the Q&A function to post questions at anytime during the presentation.
- Panelists may be able to answer a question after each presentation but we would prefer leaving them to the end of the presentation.



- This is an interactive panel and you will be prompted to answer questions using a poll during the presentation

التعليم  
فوق  
الجميع | education  
above  
all



buildOn



unicef   
for every child

**buildon**

# 2,341,380



**buildOn US**

# 3,154,224



**More than 1,720 schools built in partnership with communities**

# 231,965



**Students and Adult literacy learners**

# 55,480



**ENROLL:** First activities in 2015

# Keep engaging communities in the COVID-19 context



**Sensitizing communities and building schools with precautions**

# One buildOn Mask project



**More than 42,000 masks already made with communities**

التعليم  
فوق  
الجميع | education  
above  
all



buildOn



unicef   
for every child



**educate girls**

## **Keep Children Learning**

**By Lisa Rodricks**

Vice President of Operations

Educate Girls

**Leveraging the Community to Facilitate Girl's Education**

# Comprehensive, Codified, Scalable and Replicable Approach

Door-to-door survey to find every out-of-school girl



It takes a village to enroll a girl...



Help enroll the out-of-school-girls back in schools

Local problem, local solution – village-based gender champions.



Informed, Involved & Active Community

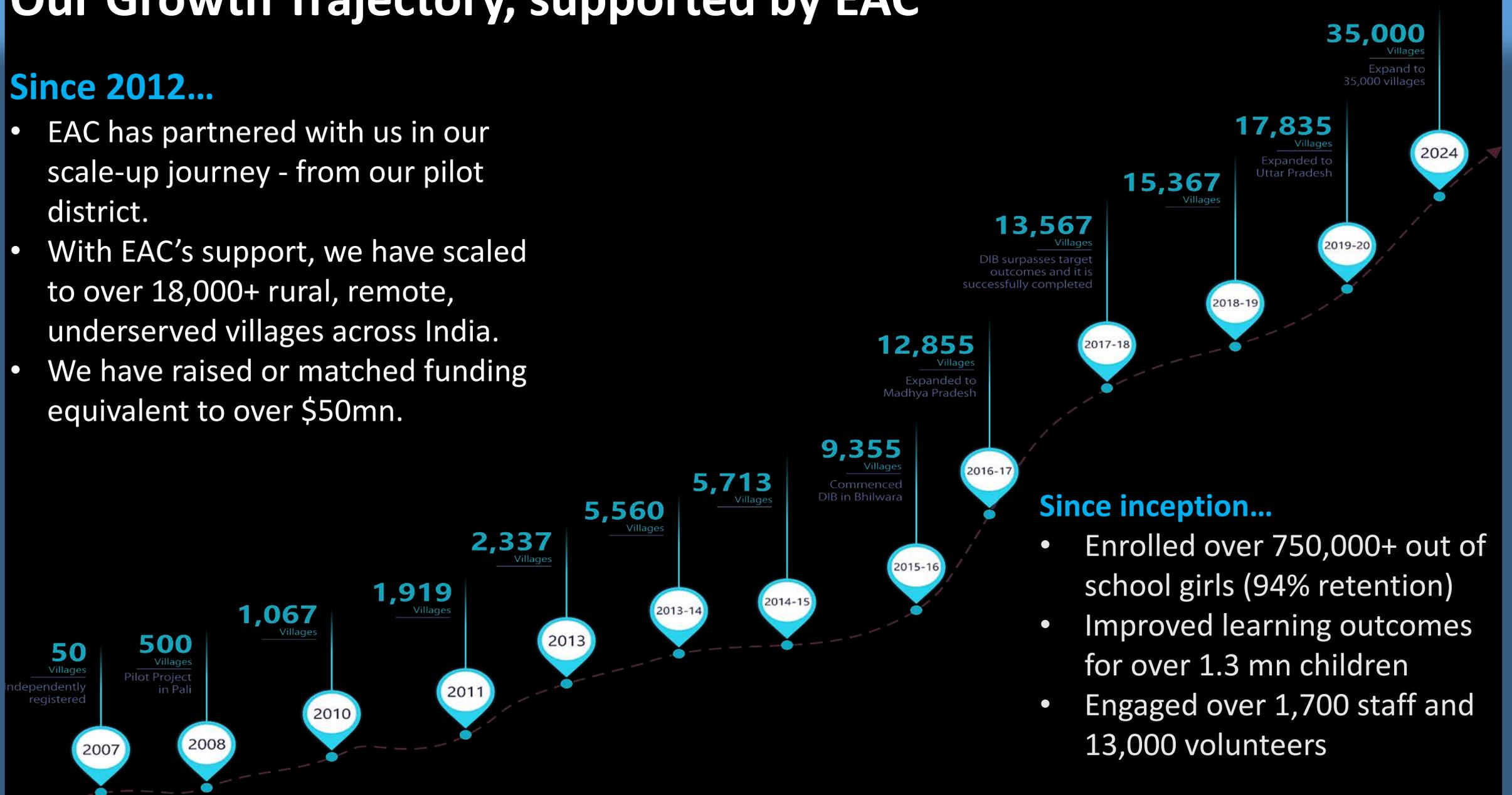


In-school and out-of-school support

# Our Growth Trajectory, supported by EAC

## Since 2012...

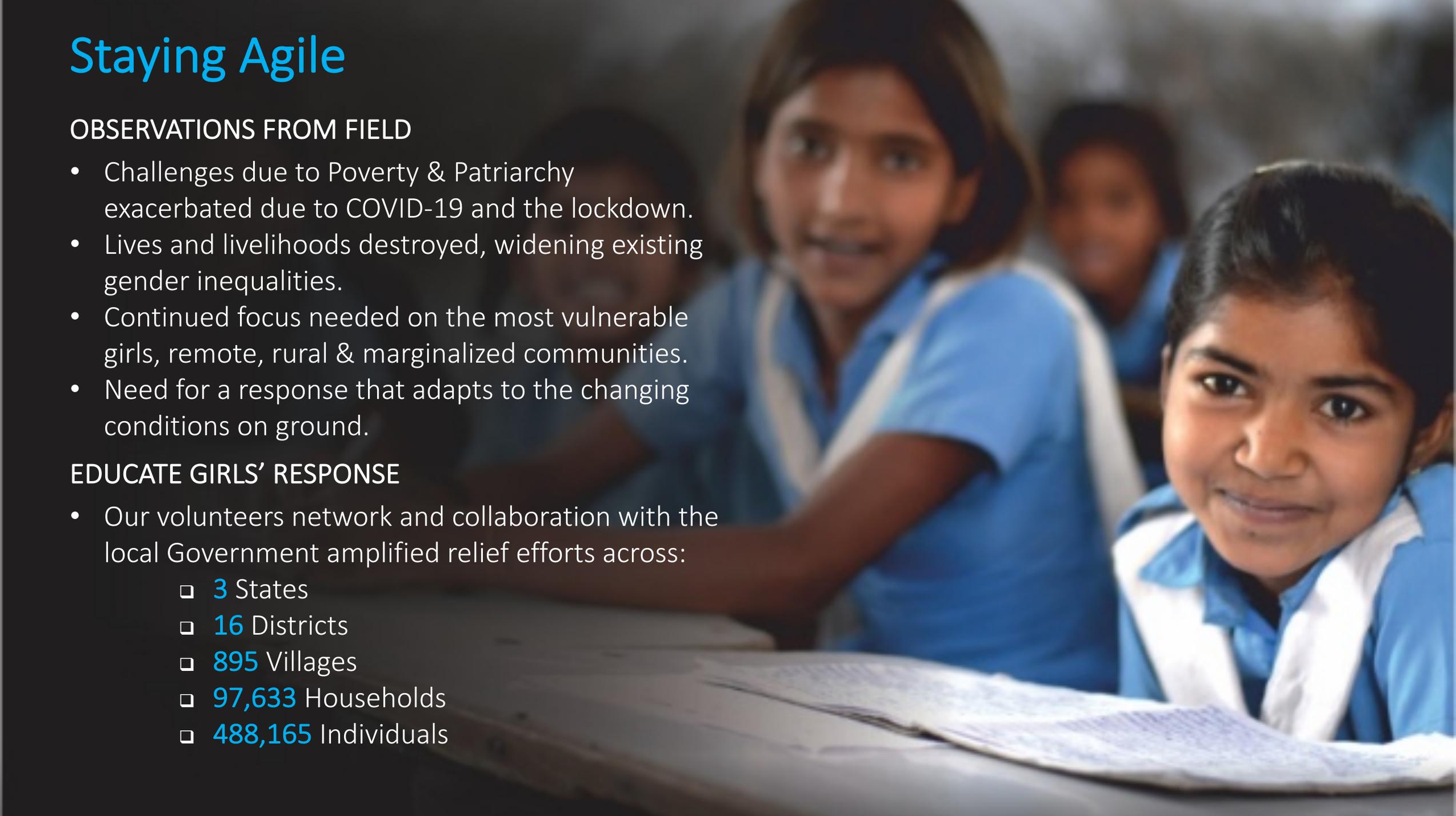
- EAC has partnered with us in our scale-up journey - from our pilot district.
- With EAC's support, we have scaled to over 18,000+ rural, remote, underserved villages across India.
- We have raised or matched funding equivalent to over \$50mn.



## Since inception...

- Enrolled over 750,000+ out of school girls (94% retention)
- Improved learning outcomes for over 1.3 mn children
- Engaged over 1,700 staff and 13,000 volunteers

# Staying Agile



## OBSERVATIONS FROM FIELD

- Challenges due to Poverty & Patriarchy exacerbated due to COVID-19 and the lockdown.
- Lives and livelihoods destroyed, widening existing gender inequalities.
- Continued focus needed on the most vulnerable girls, remote, rural & marginalized communities.
- Need for a response that adapts to the changing conditions on ground.

## EDUCATE GIRLS' RESPONSE

- Our volunteers network and collaboration with the local Government amplified relief efforts across:
  - 3 States
  - 16 Districts
  - 895 Villages
  - 97,633 Households
  - 488,165 Individuals

# Educate Girls' COVID Relief



# Educate Girls' COVID Awareness campaigns

## PM Garib Kalyan Yojana 2020

END DATE June 2020 National

**Beneficiaries**  
Ration card holders, Health workers, Jan Dhan Yojana account holders, Farmers, Organised Sector Employees

**Type of benefit**  
• Food  
• Insurance  
• Income

**Required documents**  
• Aadhar Card  
• Ration Card  
• Bank Passbook for account holders

**Details:**  
Safai Karamcharris, Ward boys, Nurses, ASHA workers, Paramedics, Technicians, Doctors and Specialists and other Health Workers would be covered by a Special Insurance Scheme.  
Any Health Professional, who while treating Covid-19 patients meets with an accident, will be compensated with 150 lakh under the scheme.  
GOI to provide 1 kg of pulses free of cost per family to health workers, for the next three months.  
Under PM Garib Kalyan Yojana, gas cylinders will be provided free of cost to 8 crore poor families for the next three months.  
For wage-earners earning below ₹15,000 per month, in businesses having less than 100 workers, the government proposes to pay 24 % of their monthly wages into their PF accounts for the next three months.  
GOI has pledged ₹1,000 to the 3 crore aged widows and people in Divyang category, who are vulnerable due to economic disruption caused by Covid-19, for the next three months.

## Pradhan Mantri Kisan Samman Nidhi (PM-KISAN)

END DATE June 2020

The first installment of ₹2000 under the Pradhan Mantri Kisan Samman Yojana will be front loaded to reach 87 million farmers in April.

A total amount of ₹6000 will be given in 3 installments.

For farmers and PMJDY Account Holders, farmers registered under PM Kisan Yojana

**Steps to obtain benefits**  
• Visit local bank  
• Meet with regional nodal officers to avail the same

**Required documents**  
• Aadhar Card  
• Ration Card  
• Age Proof  
• Income Proof  
• Mobile Number  
• Passport size photograph  
• Bank Passbook  
• Proof of property holding

## Collateral Free Loans for SHGs

SHGs which are registered with NRLM/SRLM are provided collateral-free loans up to ₹20 lakh.

For SHGs

**Steps to obtain benefits**  
• SHG leaders can approach banks for more information  
• SHGs can avail the loans through public sector banks based on the seniority of the group and savings accumulated till date

**Required documents**  
• SHGs can approach banks or district offices

## Study Material

END DATE June 2020

Students in rural areas will be provided access to study materials and a digital platform created for accessing academic content.

Student beneficiaries from villages

**Steps to obtain benefits**  
• Need an android handset  
• Download and enter the application

**Required documents**  
• Android App

**State Programs**  
• Madhya Pradesh Via Whatsapp group for SMC members.  
• Rajasthan Launched e-learning platform bright Tube for Class 9-10 students.  
• UP Under mission Prema-Diksha app and digital materials.

## Social Security Pension Scheme

END DATE June 2020

Pension receivers and Senior Citizens will get 3 months' pension in advance in their accounts.

For pension receivers and senior citizens

**Steps to obtain benefits**  
• Visit to bank with ID card and passbook  
• Amount will be directly credited into the account

**Required documents**  
• Aadhar Card  
• Any other ID proof  
• Age Proof  
• Income Proof  
• Mobile Number  
• Passport size photograph  
• Bank Passbook of account holder

## Take Home Ration (THR) at Anganwadi

END DATE June 31, 2020

Anganwadi workers to distribute ration every month to pregnant or lactating mothers and children under the age of 6.

For pregnant women and children under 6

**Steps to obtain benefits**  
• Contact local Anganwadi worker to ensure your name is on the list  
• List out members of the family to whom this applies  
• The grains will be delivered at your doorstep

**Required documents**  
• Aadhar Card  
• Ration Card  
• BPL Card

## CORONAVIRUS (COVID-19) Safety Advice & Tips

Do	Don't
<ul style="list-style-type: none"> <li>Wash your hands with soap and water for 20 seconds at regular intervals</li> <li>Drink plenty of water &amp; eat nutritious food</li> <li>Use a tissue while coughing &amp; sneezing and dispose the tissue</li> <li>Avoid crowded places</li> <li>Stay at home in case suffering from influenza like illness</li> <li>Take adequate sleep and rest</li> </ul>	<ul style="list-style-type: none"> <li>Touch your eyes, nose or mouth with unwashed hands</li> <li>Spit in public places</li> <li>Take medicines without consulting a doctor</li> <li>Indulge in excessive physical exercise</li> <li>Touch surfaces usually used by public (Railing, door gates, etc)</li> <li>Spread any rumours</li> </ul>

In case of any queries, please contact your respective DMs or Admin.

# The Local Solution

## Relief – Alleviate hunger

- Leveraging **13,000+** force of Team Balika and government support to identify those most vulnerable and help them mitigate the effect of lockdown, economic meltdown and support government efforts.
- Distribution of ration and hygiene kits in villages with the highest concentration of out-of-school-children.

## Recovery – Hyper local focus

- Field teams and Team Balika drive interventions at their village, via WhatsApp, SMS (data packs provided)
- Dissemination of hygiene and COVID symptoms information through WhatsApp, SMS, direct calling
- Linkages to government social safety net schemes and COVID relief schemes
- Facilitating distance learning through Government's digital learning apps
- **Communication about girls' needs:** education, gender equality, nutrition, sanitation
- **Girls' safety** – Awareness on effect of domestic abuse, child labour, child marriage on young girls
- **Learning** – Advocate for inclusive education system approach to communities without access to technology

# Way Forward

- Educate Girls named an Audacious Project – reach 35,000 educationally backward villages spread across Rajasthan, Madhya Pradesh, Uttar Pradesh & Bihar in India by 2024.
- Learning approach that prioritizes the children who are lagging furthest behind; 1st generation learners.
- Work closely with the Government to address the higher number of Out of School Girls' due to reverse migration.
- Redesign our outreach to include online and offline community learning hubs at the village level led by our Field teams and Team Balika.





E

d

u

c

a

t

e

G

i

r

l

s

[www.educategirls.ngo](http://www.educategirls.ngo)

التعليم  
فوق  
الجميع | education  
above  
all



buildOn



unicef   
for every child

# Keep Children Learning

The Role of  
Communities

*July 2020*

unicef  | for every child



# Impact of COVID-19:

- Learning disrupted for:
  - 6,841,953 (female: 3,305,318) Junior Secondary School.
  - 27,889,387 (female: 13,495,735) Primary School.
  - 7,159,262 (female: 3,570,658) Early Childhood Development.
- Gains in access to education and learning at risk
- Limited access to essential services:
  - school feeding programmes,
  - information on disease prevention,
  - water and sanitation, and
  - health services.
- Communities' support for learners at home



# COVID-19 Adaptation & Flexibility Strategies

## KEY RESULTS

1. Supported four States Governments develop COVID-19 Plans
2. **Advocated for State Governments to re-purpose resources to support remote learning programmes, i.e. Radio and Television Series**
3. Developed Capacity of SUBEB, SMOEs and **Communities** Radio and Television programmes development for remote learning
4. Development of more robust **Monitoring & Evaluation**

COVID-19  
STRATEGIES

Preparedness and  
Response Planning

Coordination, Advocacy  
& Partnerships

Sustainability Planning

Planning & Pre-  
positioning for School  
Re-Opening

# Community Engagement Strategies

## Enrolment Drive:

- ✓ Town hall meetings with different community cluster groups;
- ✓ House to house visits and interactions with household heads on the importance of education for children;
- ✓ Community radio programmes and,
- ✓ Edutainment through drama.

## Support to Mothers Associations:

- ✓ Strengthening capacity to support community level advocacy/ campaigns
- ✓ Building capacity on parenting and household care for children

## Life skills for Girls and Boys.

- ✓ Building a team of confident adolescent girls and boys with social and emotional skills required to enroll and remain in school.
- ✓ Establishing and support for girls groups and HeForShe groups in schools and communities
- ✓ Supporting local community male champions for solidarity to girls education.



# Homebased Learning Strategies

- All children continue learning through remote learning programs as appropriate
- Provision of resources, radios, textbooks, study guides and equipment to the poorest:
  - Radio and television education programmes reaching 4.9 million children  
(Kano, Katsina, Bauchi, Jigawa, Borno, Yobe, Kaduna, Niger, Nasarawa, Zamfara, Sokoto, Ondo, Enugu and Bayelsa states).
- >1,500 radio sets provided for children from low-earning families



# Homebased learning

## Role of communities

- ✓ Create conducive atmosphere.
- ✓ Safeguard the learners from abuse.
- ✓ Receive home learning materials and make the workbooks available.
- ✓ Make children available for learning.
- ✓ Help children to track the (learning) timetable of airing.
- ✓ Motivate children to peak interest in the programme.
- ✓ Review lessons with children periodically.
- ✓ Monitoring of learning in households.
- ✓ Plan for back to school post Covid-19



Homebased Learning UNICEF for every child

unicef 

for every child

Thank You



© UNICEF/SUDA2014-XX2228/Noorani

التعليم  
فوق  
الجميع | education  
above  
all



buildOn



unicef   
for every child