Keep Children Learning – Part II
The Role of Community Engagement

15 July 2020
Webinar Housekeeping

• All participants will be muted by webinar administrator.

• This session is being recorded and will be shared on our website.

• Use the Q&A function to post questions at anytime during the presentation.

• Panelists may be able to answer a question after each presentation but we would prefer leaving them to the end of the presentation.

• This is an interactive panel and you will be prompted to answer questions using a poll during the presentation
2,341,380

buildOn US
3,154,224

More than 1,720 schools built in partnership with communities
231,965

Students and Adult literacy learners
55,480

ENROLL: First activities in 2015
Keep engaging communities in the COVID-19 context

Sensitizing communities and building schools with precautions
One buildOn Mask project

More than 42,000 masks already made with communities
Keep Children Learning

By Lisa Rodricks
Vice President of Operations
Educate Girls

Leveraging the Community to Facilitate Girl’s Education
Comprehensive, Codified, Scalable and Replicable Approach

It takes a village to enroll a girl...

Local problem, local solution – village-based gender champions.

Informed, Involved & Active Community

Door-to-door survey to find every out-of-school girl

Help enroll the out-of-school-girls back in schools

In-school and out-of-school support
Our Growth Trajectory, supported by EAC

Since 2012...
• EAC has partnered with us in our scale-up journey - from our pilot district.
• With EAC’s support, we have scaled to over 18,000+ rural, remote, underserved villages across India.
• We have raised or matched funding equivalent to over $50mn.

Since inception...
• Enrolled over 750,000+ out of school girls (94% retention)
• Improved learning outcomes for over 1.3 mn children
• Engaged over 1,700 staff and 13,000 volunteers
Staying Agile

OBSERVATIONS FROM FIELD
• Challenges due to Poverty & Patriarchy exacerbated due to COVID-19 and the lockdown.
• Lives and livelihoods destroyed, widening existing gender inequalities.
• Continued focus needed on the most vulnerable girls, remote, rural & marginalized communities.
• Need for a response that adapts to the changing conditions on ground.

EDUCATE GIRLS’ RESPONSE
• Our volunteers network and collaboration with the local Government amplified relief efforts across:
  - 3 States
  - 16 Districts
  - 895 Villages
  - 97,633 Households
  - 488,165 Individuals
Educate Girls’ COVID Relief
Educate Girls’ COVID Awareness campaigns

**PM Garib Kalyan Yojana 2020**

- **Beneficiaries**: Poor women borrowers, health workers can avail benefits through RUPA
- **Type of benefits**: Credit

**Pradhan Mantri Kisan Samman Nidhi (PM-Kisan)**

- **First installment**: Rs. 2000 under the Pradhan Mantri Kisan Samman Yojana will be front loaded to reach 87 million farmers in April.
- **Total amount**: Rs. 60,000 will be given in 3 installments.

**Collateral Free Loans for SHGs**

- **SHGs**: SHGs which are registered with NRML/SRLM are provided collateral-free loans up to 120 lakh.

**Social Security Pension Scheme**

- **Pension**: Pension receivers and Senior Citizens will get 3 months’ pension in advance in their accounts.

**Take Home Ration (THR) at Anganwadi**

- **Anganwadi workers**: Workers to distribute ration every month to pregnant or lactating mothers and children under the age of 6.

**CORONAVIRUS (COVID-19)**

**Safety Advice & Tips**

**Do**
- Wash your hands with soap and water for 20 seconds at regular intervals
- Drink plenty of water & eat nutritious food
- Use a tissue while coughing & sneezing and dispose the tissue
- Avoid crowded places
- Stay at home in case suffering from influenza like illness
- Take adequate sleep and rest

**Don’t**
- Touch your eyes, nose or mouth with unwashed hands
- Spit in public places
- Take medicines without consulting a doctor
- Indulge in excessive physical exercise
- Touch surfaces usually used by public (Railing, door gates, etc)
- Spread any rumours
The Local Solution

Relief – Alleviate hunger

• Leveraging 13,000+ force of Team Balika and government support to identify those most vulnerable and help them mitigate the effect of lockdown, economic meltdown and support government efforts.
• Distribution of ration and hygiene kits in villages with the highest concentration of out-of-school-children.

Recovery – Hyper local focus

• Field teams and Team Balika drive interventions at their village, via WhatsApp, SMS (data packs provided)
• Dissemination of hygiene and COVID symptoms information through WhatsApp, SMS, direct calling
• Linkages to government social safety net schemes and COVID relief schemes
• Facilitating distance learning through Government’s digital learning apps
• Communication about girls’ needs: education, gender equality, nutrition, sanitation
• Girls’ safety – Awareness on effect of domestic abuse, child labour, child marriage on young girls
• Learning – Advocate for inclusive education system approach to communities without access to technology
Way Forward

• Educate Girls named an Audacious Project – reach 35,000 educationally backward villages spread across Rajasthan, Madhya Pradesh, Uttar Pradesh & Bihar in India by 2024.
• Learning approach that prioritizes the children who are lagging furthest behind; 1st generation learners.
• Work closely with the Government to address the higher number of Out of School Girls’ due to reverse migration.
• Redesign our outreach to include online and offline community learning hubs at the village level led by our Field teams and Team Balika.
Keep Children Learning

The Role of Communities

July 2020

unicef for every child
Impact of COVID-19:

- Learning disrupted for:
  - 27,889,387 (female: 13,495,735) Primary School.
  - 7,159,262 (female: 3,570,658) Early Childhood Development.

- Gains in access to education and learning at risk

- Limited access to essential services:
  - school feeding programmes,
  - information on disease prevention,
  - water and sanitation, and
  - health services.

- Communities’ support for learners at home
1. Supported four States Governments develop COVID-19 Plans
2. Advocated for State Governments to re-purpose resources to support remote learning programmes, i.e. Radio and Television Series
3. Developed Capacity of SUBEB, SMoEs and Communities Radio and Television programmes development for remote learning
4. Development of more robust Monitoring & Evaluation
Community Engagement Strategies

Enrolment Drive:
- Town hall meetings with different community cluster groups;
- House to house visits and interactions with household heads on the importance of education for children;
- Community radio programmes and,
- Edutainment through drama.

Support to Mothers Associations:
- Strengthening capacity to support community level advocacy/ campaigns
- Building capacity on parenting and household care for children

Life skills for Girls and Boys.
- Building a team of confident adolescent girls and boys with social and emotional skills required to enroll and remain in school.
- Establishing and support for girls groups and HeForShe groups in schools and communities
- Supporting local community male champions for solidarity to girls education.
Homebased Learning Strategies

• All children continue learning through remote learning programs as appropriate

• Provision of resources, radios, textbooks, study guides and equipment to the poorest:
  – Radio and television education programmes reaching 4.9 million children
    (Kano, Katsina, Bauchi, Jigawa, Borno, Yobe, Kaduna, Niger, Nasarawa, Zamfara, Sokoto, Ondo, Enugu and Bayelsa states).

• >1,500 radio sets provided for children from low-earning families
Role of communities

- Create conducive atmosphere.
- Safeguard the learners from abuse.
- Receive home learning materials and make the workbooks available.
- Make children available for learning.
- Help children to track the (learning) timetable of airing.
- Motivate children to peak interest in the programme.
- Review lessons with children periodically.
- Monitoring of learning in households.
- Plan for back to school post Covid-19
Thank You